

The WDA Forum

**Committed to
Societal Change and
Future Generations**



Demographic change – a challenging topic for business, society and governance in the 21st century

Population growth as well as ageing and generational topics are amongst the most critical challenges in this century. The necessity to address the cohabitation of different generations and human longevity has become recognized worldwide. It leads us to discuss and to also make adjustments regarding the way we live and want to live – however, prior initiatives and programs often lacked a common thread, a comprehensive approach or an open, constructive exchange across the disciplines, borders, cultures and languages.

What are we aiming for?

The World Demographic & Ageing Forum (WDA Forum) - founded in 2002 in St. Gallen / Switzerland - recognizes that the global megatrend “demographic change” contains not only unprecedented challenges, but also unique opportunities. The aim must be to maintain both welfare and prosperity in the 21st century. This ambition can only be achieved with an integrated and interdisciplinary approach. However, it requires an understanding of business, regulatory and cultural relations of the ongoing population dynamics. In addition, topics like health, education and innovation are fundamental.

What can we do?

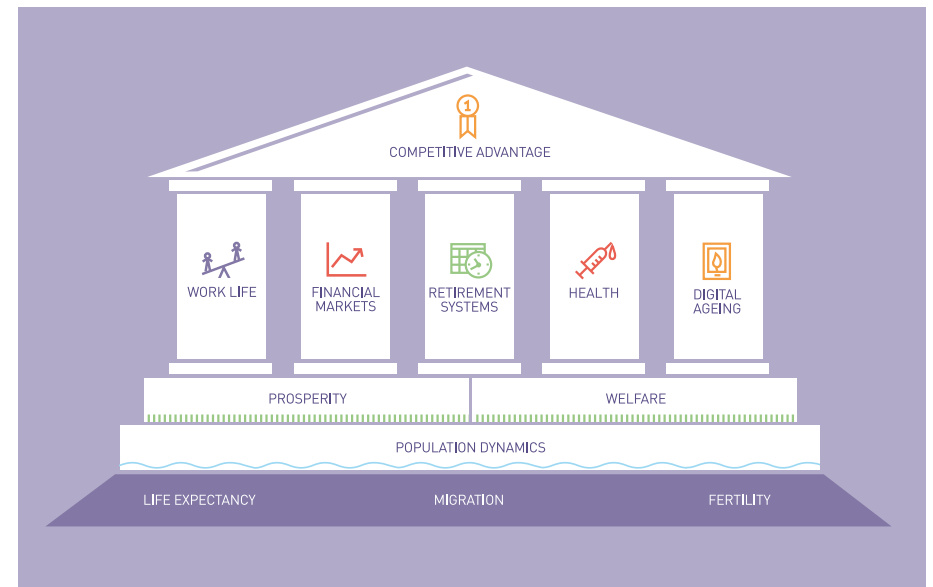
Since 2002, the WDA Forum built up an international, intergenerational and permanent platform for ageing and generational issues. This approach facilitates an unique global exchange and dialogue. The WDA Forum interacts across the globe with diverse groups in business, government and non-governmental organizations as well as academia and the general public by addressing focus areas in order to make the 21st century an achievement.

In addition to research, teaching and network building, **our most prominent activities are:**

World Demographic & Ageing Forum Congress (WDA Forum)

Since 2004, we host international congresses at the University of St. Gallen. The theme of the 10th WDA Forum was „Our next World“. The event took place on August 29th – 31st, 2016. The conclusions of the three days are summarized in four areas of focus:

- Altering government, employer, individuals' behaviors, policies and practices for flexible retirement aligned with flexible working lives.
- Improving the integration of new migrants in western societies
- Rethinking education, at a personal level as well as in public policy level in order to facilitate life-long education
- Investing in education and family planning in the sub-Saharan Africa and South Asia region, especially for women.



These areas of focus proposed at the 10th WDA Forum aim to secure the competitiveness of nations, economies, societies and also of each individual. To achieve this a comprehensive rethinking of employment, retirement, financial markets, education, health and finally innovation including digital ageing is at the core of our efforts.

WDA Forum Expert Events - regional, national, international

In addition, the WDA Forum works in collaboration and with renowned partners who regularly organize special events (further information at: www.wdaforum.org).

Our current partners are:

- Harvard T. H. Chan School of Public Health, Boston, USA
- Stanford University, Stanford, USA
- Fudan University, Shanghai, China
- Swissnex Network of Science and Technology
- Institute of Insurance Economics at the University of St. Gall
- Agency for Development and Cooperation (SDC)

Our organization

In 2009, the WDA Forum structure was adjusted and updated to fit our objective. The association was transformed into two bodies: a foundation named „WDA Forum Switzerland“ to drive the vision and the mission and “The WDA Forum AG” to pursue and execute the operational activities. International advisory committees with members from industrial, governmental, academic and public organizations advise the WDA Forum to help implement its goals.

Sponsoring & Partnership

The WDA Forum welcomes sponsors, donors and partners who would like support our mission & activities. Please contact us for further information.

WDA FORUM

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